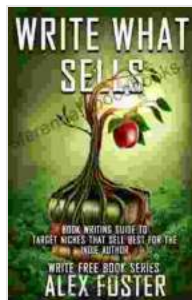


Writing Guide To Target Niches That Sell Best For The Indie Author Write Free



Write What Sells!: Book Writing Guide to Target Niches That Sell Best for the Indie Author. Write Free Book Series by Alex Foster

★★★★☆ 4.3 out of 5



As an indie author, it's essential to identify and target the right niches for your books. By focusing on specific groups of readers with shared interests, you can increase your chances of success and build a loyal following.

This guide will provide you with the tools and strategies you need to identify and target the best niches for your indie author career.

Chapter 1: What is a Niche?

A niche is a specific group of readers with shared interests. It can be based on anything from genre to topic to audience.

There are many different niches out there, so it's important to find one that you're passionate about and that you know well.

Chapter 2: How to Identify Your Niche

There are a few different ways to identify your niche.

- **Brainstorm your interests.** What do you love to read and write about?
- **Do some research.** Look at what other indie authors are writing about and what's selling well.
- **Talk to your readers.** Ask them what they're interested in and what they're looking for in a book.

Once you've identified a few potential niches, it's important to validate them to make sure there's a market for your books.

Chapter 3: Validating Your Niche

There are a few different ways to validate your niche.

- **Keyword research.** Use Google Keyword Planner to see how many people are searching for keywords related to your niche.
- **Social media research.** Join Facebook groups and LinkedIn groups related to your niche and see what people are talking about.
- **Reader surveys.** Create a survey and ask your readers what they're interested in reading.

Once you've validated your niche, you can start to develop a marketing plan to reach your target audience.

Chapter 4: Marketing Your Niche

There are a few different ways to market your niche.

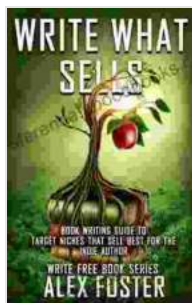
- **Write great books.** This is the most important step in marketing your niche. Make sure your books are well-written, edited, and formatted.
- **Create a website.** Your website is your online home, so make sure it's professional and informative.
- **Use social media.** Social media is a great way to connect with potential readers and promote your books.
- **Run ads.** If you have the budget, running ads can be a great way to reach a larger audience.

By following the tips in this guide, you can identify and target the best niches for your indie author career.

As an indie author, it's important to remember that you don't have to be everything to everyone. By identifying and targeting specific niches, you can increase your chances of success and build a loyal following.

So what are you waiting for? Start writing your next book today!

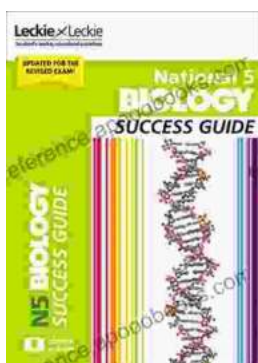
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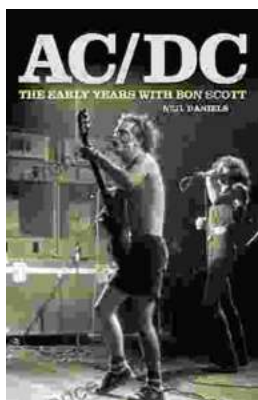
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