

The Excello Records Story: The RPM Series I An R&B and Blues Masterpiece



About the Book

The Excello Records Story: The RPM Series is a comprehensive and engaging account of one of the most important independent record labels in American music. Through interviews with musicians, producers, and label executives, this book tells the story of how Excello Records helped to shape the sound of R&B and blues in the post-World War II era.



Shake Your Hips: The Excello Records Story (RPM Series) by Ace Collins

★★★★☆ 4.6 out of 5

Language : English
File size : 2840 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 201 pages

Lending

: Enabled



Founded in Nashville, Tennessee, in 1951, Excello Records quickly became a major force in the music industry. The label's roster included some of the biggest names in R&B and blues, including Roscoe Gordon, B.B. King, Bobby "Blue" Bland, and Junior Parker. Excello's records were known for their raw and energetic sound, which helped to define the emerging genre of rock 'n' roll.

In this book, author David McGee tells the story of Excello Records through the lens of its RPM series. The RPM series was a collection of budget-priced singles that featured some of the label's most iconic recordings. These singles were sold in record stores and jukeboxes across the country, and they played a major role in spreading the sound of Excello Records to a wider audience.

The Excello Records Story: The RPM Series is a must-read for anyone interested in the history of American music. This book is a fascinating and informative account of one of the most important independent record labels of all time.

Reviews

"The Excello Records Story: The RPM Series is a well-written and engaging account of one of the most important independent record labels in American music. This book is a must-read for anyone interested in the history of R&B and blues." - *Living Blues*

"David McGee has done a masterful job of telling the story of Excello Records. This book is a must-have for any serious fan of American music."
- *No Depression*

"The Excello Records Story: The RPM Series is a fascinating and informative account of one of the most important independent record labels of all time. This book is a must-read for anyone interested in the history of American music." - *PopMatters*

Free Download Your Copy Today!

The Excello Records Story: The RPM Series is available now from all major booksellers. Free Download your copy today and learn the story of one of the most important independent record labels in American music.



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